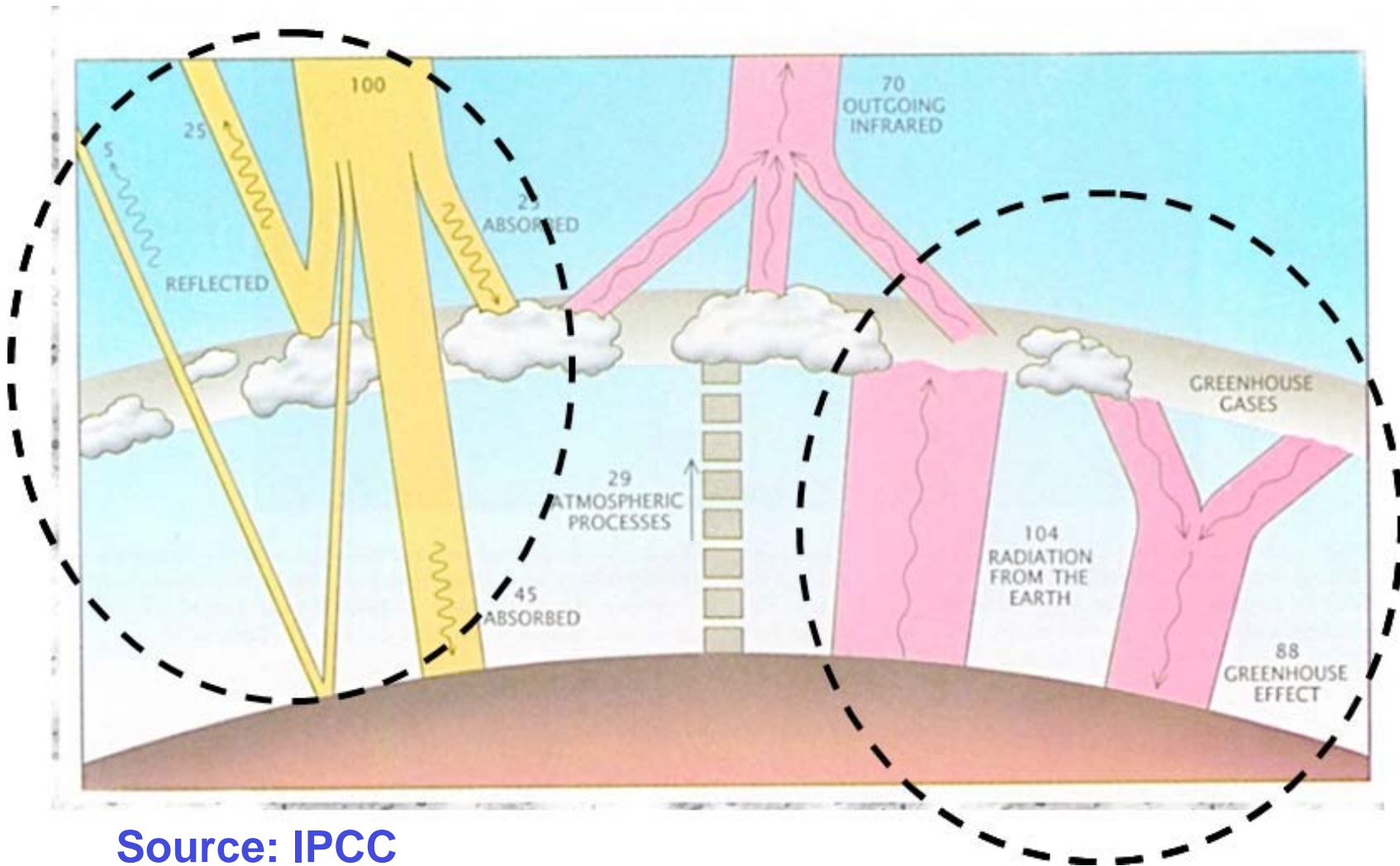
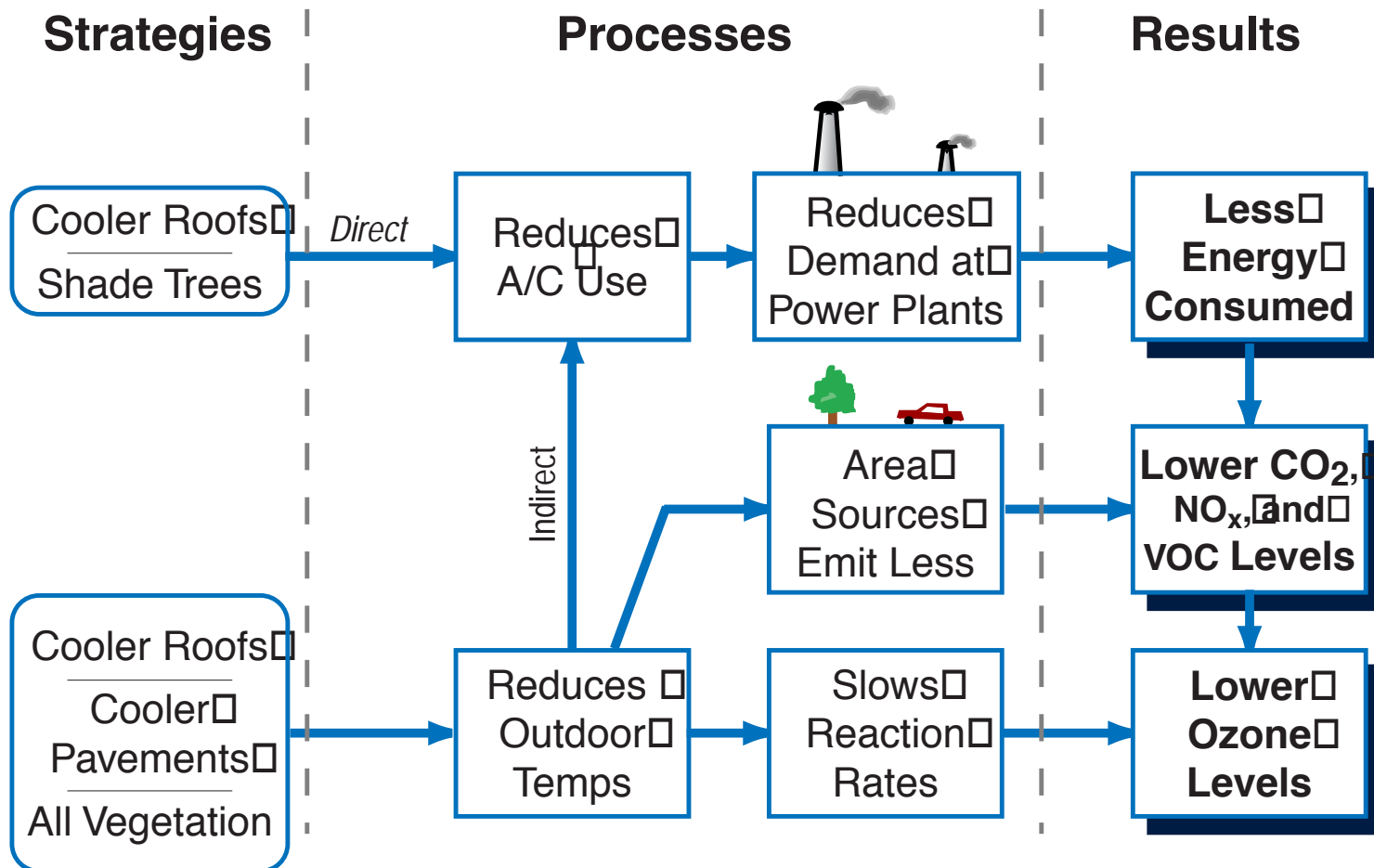


Backup Slides on Cool Colored Roofs, Pavements and Cars

Solar Reflective Surfaces Also Cool the Globe



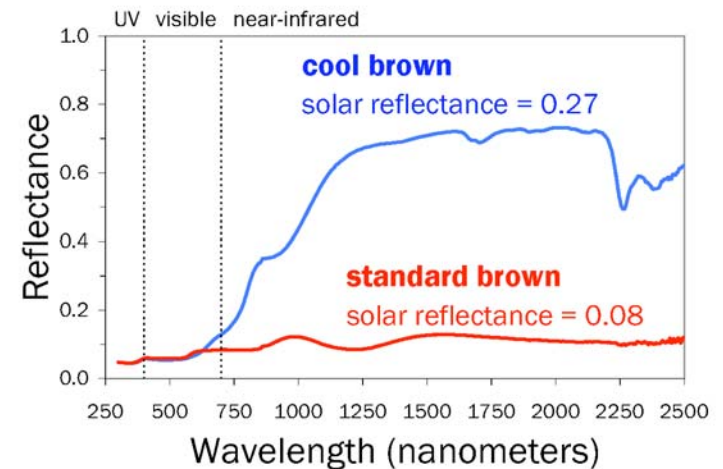
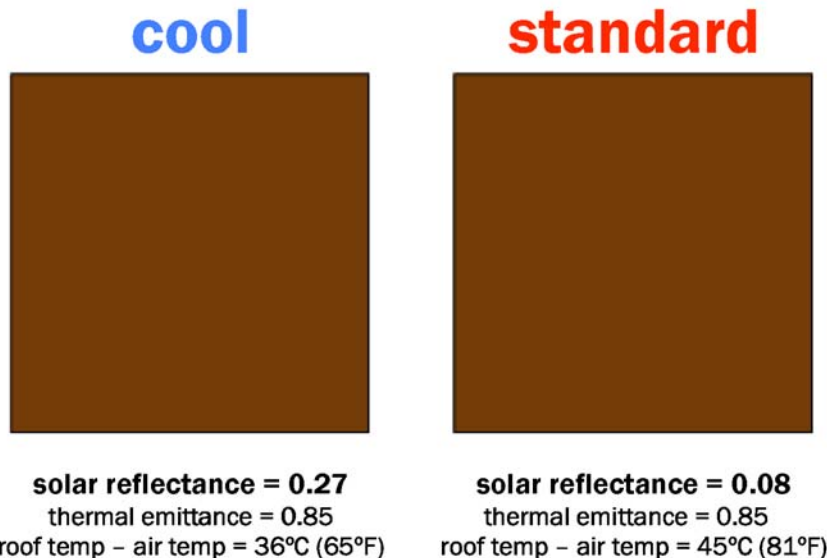
Methodology: Energy and Air-Quality Analysis



Cool and Standard Brown Metal Roofing Panels

- Solar reflectance ~ 0.2 higher
- Afternoon surface temperature ~ 10°C lower

Courtesy
BASF
Coatings



Designing Cool Colored Roofing

cool concrete tile $R \geq 0.40$ standard concrete tile (same color)	$R=0.41$ <i>black</i>	$R=0.44$ <i>blue</i>	$R=0.44$ <i>gray</i>	$R=0.48$ <i>terracotta</i>	$R=0.46$ <i>green</i>	$R=0.41$ <i>chocolate</i>
	$R=0.04$	$R=0.18$	$R=0.21$	$R=0.33$	$R=0.17$	$R=0.12$
solar reflectance gain =	+0.37	+0.26	+0.23	+0.15	+0.29	+0.29

Courtesy American Rooftile Coatings

cool clay tile
 $R \geq 0.40$

Courtesy
MCA Clay Tile



	<small>Diamond Cream 810214 87.3 (85.4)</small>		<small>Slate Gray 81003 39 (19.5)</small>
	<small>Reefside 810218 57 (47)</small>		<small>Bright Red 81006 36.5 (28.5)</small>
	<small>Sierra Tan 810217 53.6 (37.6)</small>		<small>Brick Red 81006 35.8 (24.7)</small>
	<small>Pearl Gray 810204 48.7 (31.5)</small>		<small>Medium Bronze 810210 34.5 (15)</small>
	<small>Marine Green 81002 41 (31.8)</small>		<small>Slate Blue 81005 34.4 (21.5)</small>
	<small>Paloma Green 810205 41 (29.2)</small>		<small>Slate Bronze 81007 33.8 (9.6)</small>

cool metal
 $R \geq 0.30$

Courtesy
BASF Industrial Coatings



cool fiberglass asphalt shingle
 $R \geq 0.25$

Courtesy
Elk Corporation

Cool is Cool: From Cool Color Roofs to Cool Color Cars and Cool Jackets







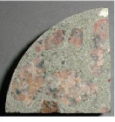

Toyota experiment
(surface temperature
10K cooler)

• Ford is also working on
the technology

Courtesy: BMW (http://www.ips-innovations.com/solar_reflective_clothing.htm)

Cool Paving Materials:



Concrete	(a) Unexposed	(b) Weathered	(c) Weathered, wetted	(d) Soiled	(e) Abraded	(f) Formed
C1:S1:R2 gray cement/ riverbed sand/ granite rock						
	$\rho=0.44$	$\rho=0.34$	$\rho=0.14$	$\rho=0.43$	$\rho=0.24$	$\rho=0.25$



Reflective Pavements are Cooler

- **Fresh asphalt**

Albedo: **0.05**

Temperature: **123°F**

- **Aged asphalt**

Albedo: **0.15**

Temperature: **115°F**

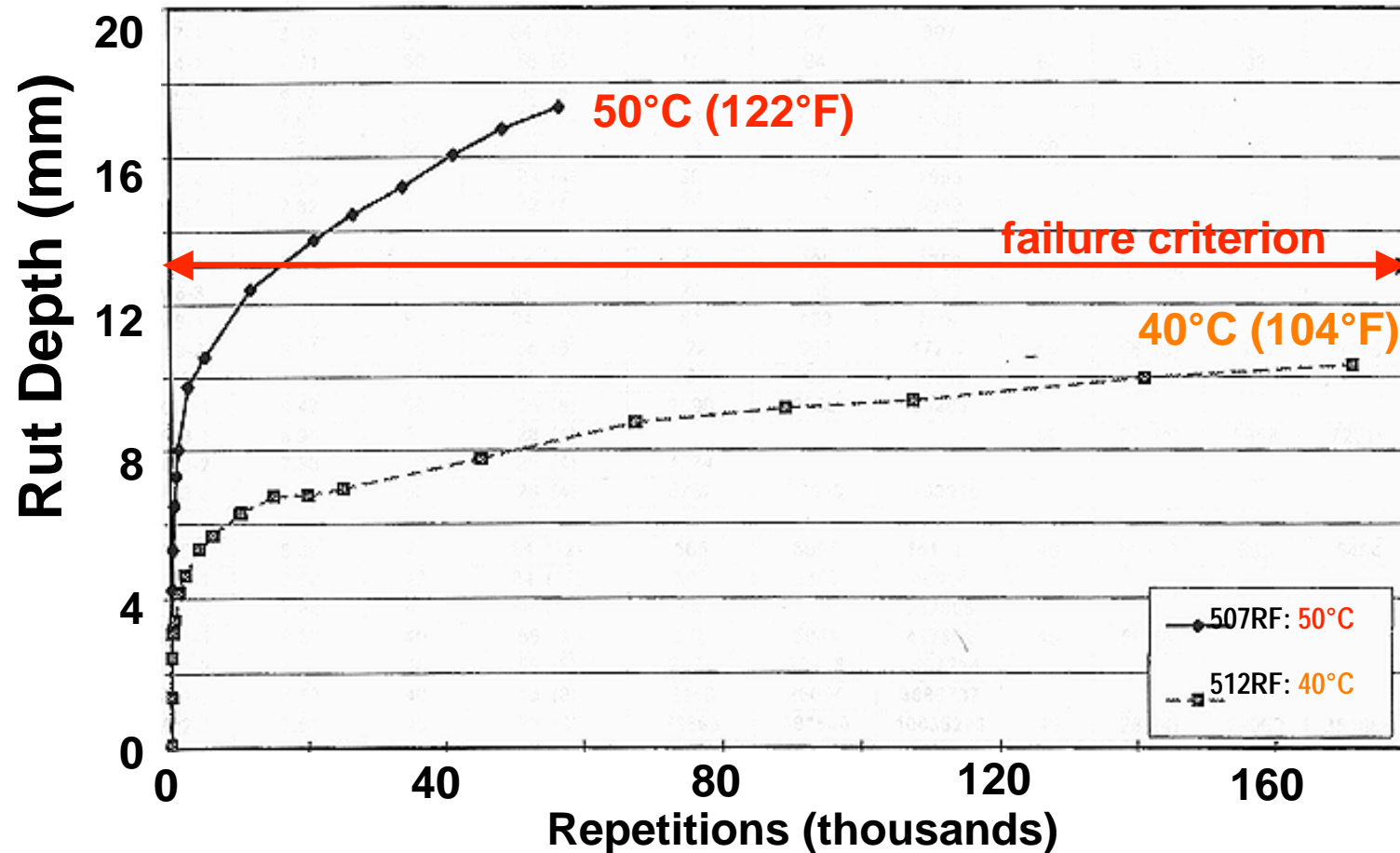
- **Prototype
asphalt coating**

Albedo: **0.51**

Temperature: **88°F**

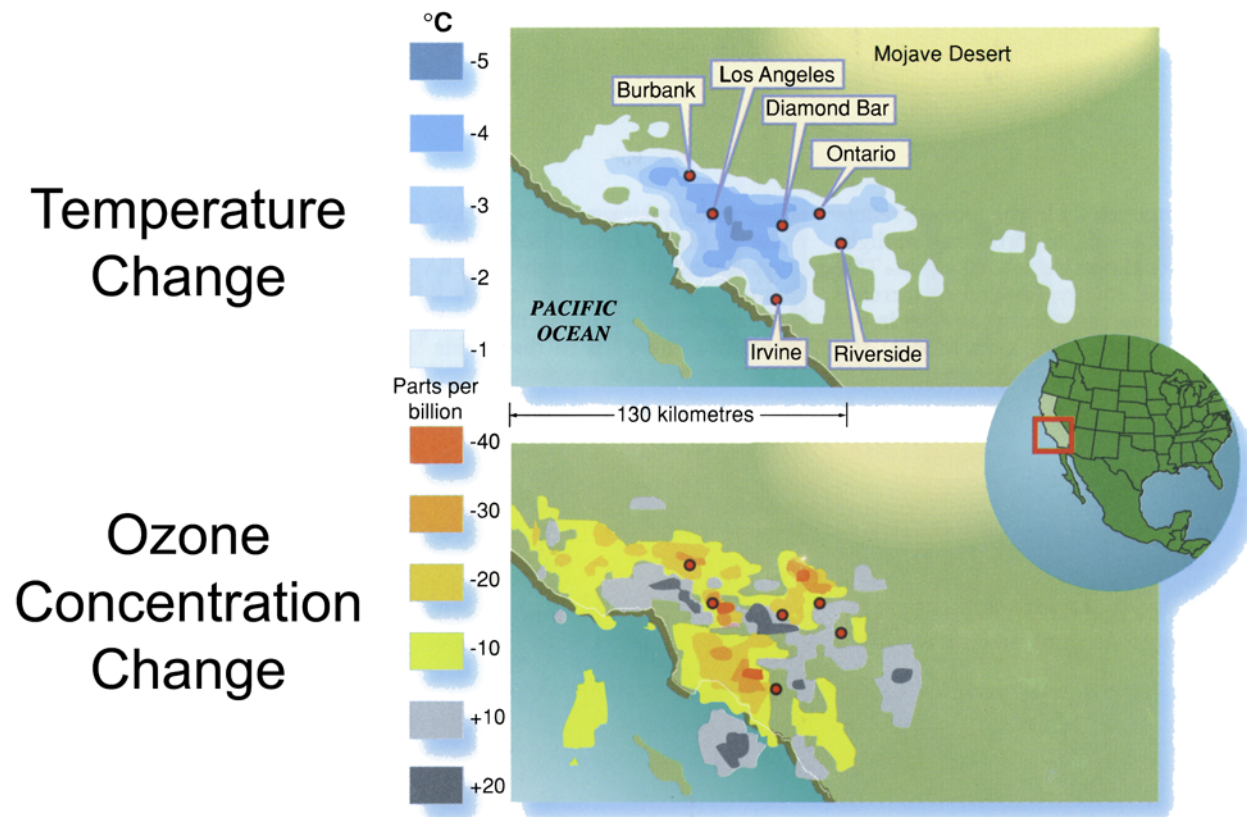


Temperature Effect on Rutting



Source: Dr. John Harvey, UC B Civil Engineering, Inst. Transpo. Studies

Simulated Meteorology and Air-quality Impacts in LA



Potential Savings in LA

- **Savings for Los Angeles**
 - Direct, \$100M/year
 - Indirect, \$70M/year
 - Smog, \$360M/year
- **Estimate of national savings: \$5B/year**

